Steps to ensure that you get genuine, certified Kasturi Cotton

Spinners, here is a checklist of a few simple steps that you can take to ensure that cotton you are buying is genuine, certified Kasturi Cotton.

I. The first 3 steps you need to take is at the Purchase stage itself:

- i) Buy only from a registered ginner or trader of Kasturi Cotton Bharat.
- ii) Buy only approved raw material (more details at the next checkpoint).
- iii) Ask for a Kasturi Cotton approved test report before purchasing the cotton.

II. The next few steps to be followed are at the arrival stage:

- i) A physical verification of the QR codes will show that it is printed on woven cloth. If the QR code is printed on some other surface material such as paper then that it a red flag
- ii) To check the authenticity of the bale, scan the QR code and it will display details of the bale as shown in the image on the right side.
- iii) As an additional precaution, check the URL of the message displayed. The genuine URL will start with kasturicotton.in
- iv) If the QR code scan displays the message 'You have entered invalid QR code' then that indicates that the bale did not meet the Kasturi Cotton parameters.
- v) If the QR code shows any other message or has a URL which does not start with kasturicotton.in then it is a sure sign that it is is not a Kasturi Cotton certified bale.





III. Measures to be followed during storage:

- i) Store Kasturi Cotton bales separately from other cotton bales.
- ii) Proper segregation and allocation to be maintained.

IV. Transaction Certificates are vital to your business:

- i) Request a transaction certificate from your supplier for each purchase invoice.
- ii) Upon receiving the transaction certificate, ensure it is recorded in your Inventory on the Kasturi Cotton Blockchain portal to ensure that the purchased quantity is credited in your account.



